



NO TURNING BACK 2020 OUTREACH PROGRAMME

No Turning Back 2020

[NTB2020 >](#)

Launched in July 2016, No Turning Back 2020 is a long-term programme committed to sustainable change with a mission to increase the number of Black, Asian and Minority Ethnic backgrounds working and having successful careers within the marketing and communications industry.

Outreach Programme

The Outreach Programme to schools, colleges and universities across the UK launched in February 2021 to give 17-23 year olds from Black, Asian, Minority Ethnic communities and from lower socio-economic backgrounds a fascinating insight into the types of exciting careers available in the Marketing sector.

Job Zone

[JOB ZONE >](#)

The Job Zone is for Early Careers only (salaries up to £35k) and will showcase school and college leaver trainee roles, apprenticeships, paid internships and graduate entry job opportunities. It is FREE for companies to advertise roles on, they must only show evidence of their DE&I activities. This ensures that those companies listed are supporting the Recruitment, Inclusion, Retention and Promotion of diverse talent.

Brunel University



- Thursday 27th May 2021
- Business & Management Courses (All Pathways)
- 30+ attendees

"As a Brunel Alumni, it was an honour to share my career journey and tips with the students. Being an Ambassador, I wanted to emphasise that despite your background – keep learning, keep building your network and don't give up! The marketing industry is constantly evolving so your ideal job may not even exist yet, you could be one of the firsts!"

Amber Barco

Senior Account Executive, Wasserman



"Many thanks for delivering such a wonderful presentation about Careers in Marketing to students at Brunel University. You are all very able and engaging speakers, pitching both the content and tone of a presentation perfectly for your audience."

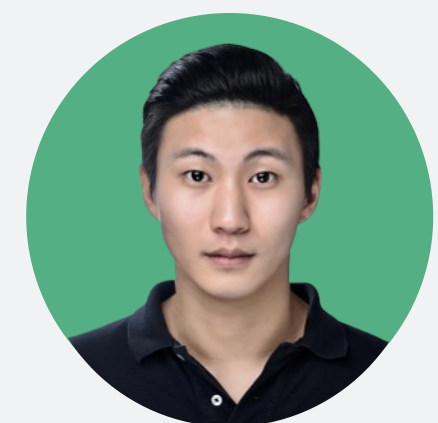
I was very impressed by the structure of your presentation which was so well planned, with a perfect use of short engaging videos and with wonderful advice about applying for jobs in marketing that was incredibly detailed and so useful to students at the beginning of their careers."

Alison King
Careers Consultant

"It's an absolute pleasure to be able to help the new generation to excel in the world of careers. The reason I became an NTB ambassador is really to share my experience as an international in the UK and how to conquer those common misconceptions that no companies hire internationals due to visa."

Jason Jung

Sales Development EMEA & APAC, Tubular Labs



"I think it's super important to inspire the next generation as well as remind myself of how far I've come in my career also. Being an ambassador has been very rewarding as it has allowed me to share tips to students who are in the beginnings of their careers; something I think is so crucial to have. They are really eager to learn which I admire!"

Dakota Branch-Smith

Account Executive, M&C Saatchi Sport & Entertainment

