



NO TURNING BACK 2020 OUTREACH PROGRAMME

No Turning Back 2020

[NTB2020 >](#)

Launched in July 2016, No Turning Back 2020 is a long-term programme committed to sustainable change with a mission to increase the number of Black, Asian and Minority Ethnic backgrounds working and having successful careers within the marketing and communications industry.

Outreach Programme

The Outreach Programme to schools, colleges and universities across the UK launched in February 2021 to give 17-23 year olds from Black, Asian, Minority Ethnic communities and from lower socio-economic backgrounds a fascinating insight into the types of exciting careers available in the Marketing sector.

Job Zone

[JOB ZONE >](#)

The Job Zone is for Early Careers only (salaries up to £35k) and will showcase school and college leaver trainee roles, apprenticeships, paid internships and graduate entry job opportunities. It is FREE for companies to advertise roles on, they must only show evidence of their DE&I activities. This ensures that those companies listed are supporting the Recruitment, Inclusion, Retention and Promotion of diverse talent.

Nottingham Trent University

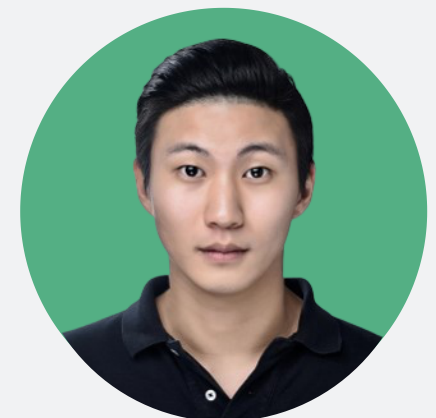


- Wednesday 19th May 2021
- Business, Marketing, Fashion Courses
- 8 attendees

"It was an absolute pleasure to return to my alma mater and share industry news and tips on how to break into Marketing and land a job as a fresh graduate. Thank you to the students for all the great questions."

Jason Jung

Sales Development EMEA & APAC, Tubular Labs



"We would like to say a massive thank you to you all for taking the time to prepare and deliver such an insightful session. We really look forward to working with you again in the future!"

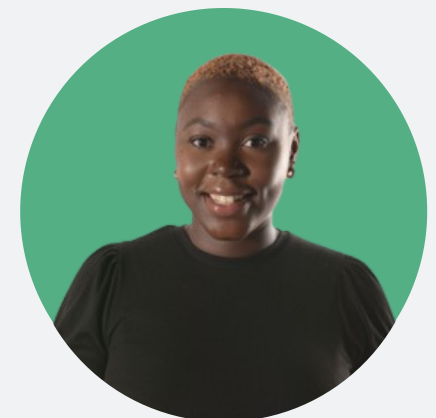
Rebecca Cliff

Employability Business Development Team

"Being an ambassador is all about sharing my experience with the next generation so more students from BAME backgrounds look at pursuing careers in marketing. It's very important they see they are represented in an industry they enjoy."

Dakota Branch-Smith

Account Executive, M&C Saatchi Sport & Entertainment



"As an Ambassador, I want to ensure that students from BAME or lower socio-economic backgrounds can see that there is growth for them in the marketing sector and that they have allies who are pushing for them to have opportunities. This talk provided a great platform for this!"

Amber Barco

Senior Account Executive, Wasserman

